

Investments Investing Public Funds

This beginning investing seminar is designed to provide local public officials, and their respective staff members, the opportunity to become knowledgeable in areas of:

- Cash flow analysis
- Investing operating funds
- Investing bond proceeds
- Responsibilities of a fiduciary
- Investment oversight responsibilities
- General portfolio management



Agenda

February 18, 2009

7:45 am Registration

8:15 am Welcome Address

Dan McAllister

Treasurer-Tax Collector, County of San Diego

8:30 am Economic Forecast

Keynote Address: Francis Abella

Director of Fixed Income, Bank of the West

9:00 am Developing & Managing Your Cash Flow

Moderator:

Victor Ume-Ukeje, Managing Director, Piper Jaffray & Co.

Speakers:

[Kay Chandler](#), President, Chandler Asset Management

[Betty Hofman](#), Finance Director, City of Lemon Grove

10:00 am Investment Policy & Reporting

Topics:

- Model Investment Policy Development
- Internal Controls & Cash Management
- Investment Reporting

Moderator:

*James Masias, Chief Financial Officer,
San Diego Unified School District*

Speakers:

[Maria Kachadoorian](#), Finance Director, City of Chula Vista

[Lisa Marie Harris](#), Chief Deputy Treasurer, County of San Diego

[Dennis Coleman](#), Finance Director, City of Solana Beach

11:00 am Break

11:15 am Credit Exposure & Risk Mitigation

Moderator:

Renee Wasmund, Controller, SANDAG

Speaker:

[Cameron Parks](#), Director, Citi

[Gabriel Petek](#), Director, Standard & Poor's

12:15 pm Lunch

Economic Roundtable

Chris Davis, V.P., Portfolio Specialist, Fisher Investments

Martin Cassell, CIO/CEO, Chandler Asset Management

Brian Fitzgerald, Director, UnionBanc Investment Services

Scotte Carter, Sr. V.P. for Taxable Sales, De La Rosa & Co.

1:30 pm Investing Your Bond Proceeds

Moderator:

Chris Zapata, City Manager, City of National City

Speaker:

[Leonard Berry](#), Managing Director,

Backstrom/McCarley/Berry & Co

[Lisa A. Smith](#), Principal, Gardner, Underwood & Bacon LLC

[Kent Morris](#), CIO, City of San Diego

2:30 pm Closing Remarks

Dan McAllister

Treasurer-Tax Collector, County of San Diego

**Marina Village Conference Center
1936 Quivira Way, Bayview Room
San Diego, CA 92109**